



ExportPlanning International: Press Release
20 April 2020

ExportPlanning Launches E-Magazine for US Businesses

American companies that do business internationally, or that hope to do so in the future, have a new resource to help them study and plan for growth.

ExportPlanning announces the debut of its US Edition e-magazine: a collection of articles written specifically with the interests and perspectives of American businesses, large and small, in mind. The articles will present actionable information on specific countries, economic trends, industry analyses and other topics essential to successful planning and growth.

The US Edition of ExportPlanning e-magazine is available at www.exportplanning.com/magazine-us/.

ExportPlanning aims to provide businesses a way to **study and plan today, to start again more strongly tomorrow**. As reported in ExportPlanning's editorial article [Shaping a New Future for Export Growth](#), *"US companies can effectively use the time we have right now to build plans that will make them strong and profitable players in foreign markets in our post-pandemic world."*

US-based companies interested in additional information about the ExportPlanning online decision-support platform for selling internationally can contact our US representatives at ExportPlanning.us-Contacts.

www.exportplanning.com