



ExportPlanning: Press Release

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Market Research: ExportPlanning Launches IMA Help-Desk

Deepen your understanding of the market accessibility documentation.

International Market Accessibility (IMA) Help-Desk: is a market accessibility documentation support service dedicated to ExportPlanning's Premium Users.

The service allows to request a **report of accessibility**, at a [Country-](#) or [Market-](#)level, which will be prepared by ExportPlanning's consultants.

Upon request, one of our consultants can support the reading, interpretation and in-depth analysis of specific aspects of the report.

IMA Country-Report contains the list of documents required to export to a given country:

Standard documents:

- Commercial/customs invoices
- Packing List
- Certificates of Origin
- Air/sea transport documents

More customs documents:

- Preferential/non-preferential origin
- Pre-import registrations
- Packaging and Commercial Samples
- Country information (special rules in certain periods. Ex: Covid-19 restrictions)

IMA Market-Report contains an analysis of the specific requirements required to export a given product, identified by its customs code, to a given country:

- Tariff measures
- Standards of protection
- Specific standards
- Certificates and registrations
- International agreements
- Import quotas
- Labelling

The new Export Planning service is available at [Market Research - IMA Help-Desk](#).

www.exportplanning.com