CARTONS, BOXES AND FOLDING, NON-CORRUGATED PAPER OR PAPERBOARD

Trade Forecast Scenario for Selected Markets

BUDGET SUPPORT

ExportPlanning Market Insights

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Product Description

Harmonized System Product Code: HS 481920

Product Description: Cartons, boxes and folding, non-corrugated paper or paperboard

This Harmonized System product code represents the aggregation of the following Combined Nomenclature codes:

- *481920 00* - Folding cartons, boxes and cases, of non-corrugated paper or paperboard

The table below shows the characteristic values of the considered codes, referring to the total global trade in 2023.

Code	Value (billion $)	Quantity (billion Kg)	Prices ($/Kg)
481920 00	10.5	3.1	3.4

If interested, in case the considered code is an aggregation of multiple Combined Nomenclature codes, the same tables contained in this Report can be generated for a single code or different aggregations of the same.
The report can be produced in USD ($) or EUR (€).

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Market: World

Partner Country	Value: Million of USD			Annual change (%)		
	2023	2024	2025	2023	2024	2025
United States	1 218	1 124	1 052	4.4	-7.8	-6.4
France	937	851	868	-6.0	-9.2	2.0
Germany	568	547	566	5.0	-3.7	3.5
United Kingdom	484	443	457	-12.9	-8.5	3.3
Canada	332	326	327	-5.9	-1.6	0.2
Netherlands	328	314	321	-6.0	-4.1	2.1
Poland	311	307	322	-21.2	-1.2	5.0
Switzerland	307	302	313	5.6	-1.6	3.6
Italy	300	289	303	10.1	-3.7	4.9
Mexico	310	284	271	-11.2	-8.3	-4.7
Spain	284	279	289	1.5	-1.7	3.6
Belgium	333	277	283	-6.3	-16.8	2.4
United Arab Emirates	194	159	166	45.5	-18.1	4.7
Austria	155	157	161	10.6	1.5	2.4
Australia	147	155	160	-13.2	5.3	3.4
ROW + [1]*	4 255	4 113	4 256	.	.	.
Total	10 461	9 926	10 116	-2.9	-5.1	1.9

*Rest of the world + [1] Statistical discrepancy

HS 481920: Cartons, boxes and folding, non-corrugated paper or paperboard

Market: United States

Partner Country	Value: Million of USD			Annual change (%)		
	2023	2024	2025	2023	2024	2025
China	2 189	2 128	2 170	-9.3	-2.8	2.0
Germany	1 350	1 089	1 022	-18.7	-19.4	-6.1
Poland	745	756	839	19.3	1.5	11.0
Netherlands	709	684	715	-4.1	-3.5	4.6
United States	534	512	479	-6.4	-4.2	-6.4
Canada	513	510	460	-2.7	-0.7	-9.8
Italy	398	383	380	2.5	-3.9	-0.7
Belgium	331	295	316	-2.5	-10.9	7.1
Spain	300	287	326	2.9	-4.3	13.6
Austria	335	263	253	-16.9	-21.5	-3.9
Thailand	248	255	269	1.4	2.8	5.6
France	273	243	250	5.1	-10.7	2.7
Mexico	214	225	273	7.0	5.3	21.1
Turkey	223	214	239	-9.0	-3.9	11.3
Czech Republic	159	213	220	-3.2	34.0	3.1
ROW + [1]*	1 939	1 869	1 905	.	.	.
Total	10 461	9 926	10 116	-2.9	-5.1	1.9

*Rest of the world + [1] Statistical discrepancy

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Methodological Note

The uncertainty of the global economic environment persists, which began with the onset of the global pandemic and continued with the war in Ukraine, tensions on commodity prices, global inflation, and the geopolitical clash between China and the United States.
In light of these factors, it becomes essential for an exporting company to have a tool to support its sales budgeting process, providing accurate forecasts of imports by main competitors in a market of interest, for the selected product.

Thanks to the availability of information on global trade dynamics, updated monthly, the **ExportPlanning Information System** provides a framework for the cyclical analysis of aggregate phenomena such as global trade by sector or industry, with a delay limited to a couple of months. Additionally, using appropriate nowcasting techniques, the cyclical information enables the development of short-term estimates on the evolution of trade flows. To do so, the technique employed by ExportPlanning's experience is based on **12-term ARIMA forecasting models, product-specific and country-specific**, detailed at the 6-digit Harmonized System product code level and reporting country. ARIMA econometric models allow for very reliable short-term forecasts, provided the data-generating process does not undergo significant changes. The large volume of available data and the use of statistical data analysis and data mining methodologies make it possible to extend the time horizon of the estimate to the medium term.

Starting from the **ExportPlanning forecasting scenario**, based on the outlook from the International Monetary Fund (World Economic Outlook), the company can rely on benchmarks to compare its expected sales forecasts by individual product and market, assessing their relative feasibility.

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